

## 4.2. PRIVACY POLICY SOCIAL NETWORKS

### PRIVACY POLICY SOCIAL NETWORKS [www.theagencyre-mallorca.com](http://www.theagencyre-mallorca.com)

In accordance with the provisions of current and applicable regulations on the protection of personal data and Law 34/2002 of July 11, 2002, on Information Society Services and Electronic Commerce (LSSI-CE), AJE BALEARIC REALTY SLU informs users that it has proceeded to create a profile on the Social Network(s) Facebook, Instagram, LinkedIn, with the main purpose of advertising its products and services.

Data of AJE BALEARIC REALTY SLU:

- NIF: B72793623
- ADDRESS: ORATORI 9 BLOQUE A,07181 PORTALS NOUS(ILLES BALEARS)
- E-MAIL: mallorca@theagencyre.com

The user has a profile on the same Social Network and has decided to join the page created by AJE BALEARIC REALTY SLU, thus showing interest in the information advertised on the Network. By joining our page, you give us your consent to the processing of personal data published in your profile.


The user can access at all times to the privacy policies of the Social Network itself, as well as configure your profile to ensure your privacy.

AJE BALEARIC REALTY SLU has access to and processes public information of the user, in particular, your contact name. These data are only used within the Social Network itself. They are not incorporated into any processing system.

Rights of interested parties

In relation to the rights of access, rectification, limitation of processing, deletion, portability and opposition to the processing of your personal data, which you have and which may be exercised before AJE BALEARIC REALTY SLU, in accordance with the RGPD, you should note the following nuances:

- **Right of Access:** This is the user's right to obtain information about his or her specific personal data and the processing that has been or will be carried out, as well as the information available about the origin of such data and the communications made or planned for such data.
- **Right of Rectification:** It is the right of the affected party to modify data that prove to be inaccurate or incomplete. It may only be satisfied in relation to information that is under the control of AJE BALEARIC REALTY SLU, for example, delete comments posted on the page itself, images or web content containing personal data of the user.
- **Right to the Limitation of Processing:** This is the right to limit the purposes of the processing originally intended by the data controller.
- **Right of Deletion:** This is the right to delete the user's personal data, except as provided in the RGPD itself or in other applicable regulations that determine the obligatory nature of the conservation of the same, in time and form.

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- Right of portability: The right to receive the personal data provided by the user in a structured, commonly used and machine-readable format, and to transmit it to another data controller.
  - Right of Opposition: This is the right of the user not to have his or her personal data processed or to cease the processing thereof by AJE BALEARIC REALTY SLU.

AJE BALEARIC REALTY SLU will carry out the following actions:

- Access to public profile information.
- Publication in the user's profile of all information already published on the page of AJE BALEARIC REALTY SLU.
- Send personal and individual messages through the Social Network channels.
- Page status updates that will be posted on the user's profile.

The user can always control his connections, delete content that is no longer of interest to him and restrict who he shares his connections with by accessing his privacy settings.

#### Publications

The user, once linked to the page of AJE BALEARIC REALTY SLU, may publish on the latter comments, links, images or photographs or any other type of multimedia content supported by the Social Network. The user, in all cases, must be the owner thereof, enjoy the copyright and intellectual property rights or have the consent of the affected third parties. Any publication on the page, whether text, graphics, photographs, videos, etc. that violate or are likely to violate morals, ethics, good taste or decorum, and/or infringe, violate or violate intellectual or industrial property rights, the right to image or the law is expressly prohibited. In these cases, AJE BALEARIC REALTY SLU reserves the right to immediately remove the content, and may request the permanent blocking of the user.

AJE BALEARIC REALTY SLU shall not be liable for the content freely published by a user.

The user must keep in mind that his publications will be known by other users, so he himself is the main responsible for his privacy.


The images that may be published on the page will not be stored in any processing system by AJE BALEARIC REALTY SLU, but will remain on the Social Network.

#### Contests and promotions

AJE BALEARIC REALTY SLU reserves the right to hold contests and promotions, in which the user may participate in its page. The bases of each of them, when the Social Network platform is used for this purpose, will be published therein. Always complying with the LSSI-CE and any other applicable regulations.

The Social Network does not sponsor, endorse or administer, in any way, any of our promotions, nor is it associated with any of them.

#### Publicity



AJE BALEARIC REALTY SLU will use the Social Network to advertise its products and services, in any case, if it decides to treat your contact data for direct commercial prospecting actions, it will always be in compliance with the legal requirements of the regulations on data protection and the LSSI-CE.

Recommending the AJE BALEARIC REALTY SLU website to other users so that they can also enjoy promotions or be informed of its activity shall not be considered advertising.

Below is the link to the privacy policy of the Social Network:

Facebook: <https://es-es.facebook.com/privacy/explanation>

Instagram: <http://instagram.com/about/legal/privacy/>

Linkedin: <https://es.linkedin.com/legal/privacy-policy>

Last update: August 9, 2023