

4.1.2. Website privacy policy

Privacy policy of www.theagencyre.com

Data of the owner of the website:

COMPANY NAME	AJE BALEARIC REALTY SLU
NIF	B72793623
DOMINIAN	www.theagencyre.com
ADDRESS	ORATORI 9 BLOQUE A,07181 PORTALS NOUS(ILLES BALEARS)
E MAIL	mallorca@theagencyre.com
PHONE NUMBER	661447589

Data protection

In accordance with current and applicable regulations on personal data protection, we inform you that your data will be incorporated into the processing system owned by AJE BALEARIC REALTY SLU with NIF B72793623 and registered office located at ORATORI 9 BLOQUE A,07181 PORTALS NOUS(ILLES BALEARS). Below, we indicate the most important aspects of the treatments performed:

TREATMENTS PERFORMED	
Commercial actions web form	Purpose: Collection, registration and processing of data for the purpose of answering your queries and / or requests, as well as advertising and commercial prospecting. Retention period: as long as the consent given is maintained, unless legally obliged to do so. Legitimate basis: The consent of the data subject. Type of data: Basic data: Name and surname, e-mail address.
Web user management	Purpose: Collection, registration and processing of user data. Retention period: as long as the consent given is maintained, unless legally required. Legitimate basis: The consent of the interested party. Type of data: Basic data: Name and surname, e-mail address.
Newsletter	Purpose: Management of the subscription to the newsletter, to make the corresponding shipments. Retention period: as long as the consent given is maintained. Legitimate basis: The consent of the interested party. Type of data: Basic data: Name and surname, E-mail address.
Installation of cookies	Purpose: Management and installation of cookies. Conservation period: as long as the consent given is maintained. Legitimate basis: The consent of the interested party. Type of data: Basic data: E-mail address, IP address


Web Form Management	Purpose: To answer your queries and/or requests. Retention period: as long as the consent given is maintained. Legitimate basis: The consent of the interested party. Type of data: Basic data: Name and surname, e-mail address, IP address.

In turn, we inform you that you can contact the Data Protection Delegate, by writing to the e-mail address dpd.ciente@conversia.es or by telephone at 902 877 192.

Rights of interested parties

AJE BALEARIC REALTY SLU informs Users that they may exercise their rights of access, rectification, limitation, deletion, portability, opposition to the processing of their personal data and the right not to be subject to automated decisions, including profiling, before the Data Controller, as well as the withdrawal of consent given.

- Right of Access: This is the user's right to obtain confirmation as to whether his or her data is being processed and, if so, the specific personal data processed and the legal information on the processing (purposes, legitimate basis, storage periods, transfers, origin of the data, etc.).
- Right of Rectification: It is the right of the affected party to have data that proves to be inaccurate or incomplete modified. In relation to the website, it can only be satisfied in relation to information that is under the control of the website, for example, delete comments posted on the page itself, images or web content containing personal data of the user.
- Right to the Limitation of processing: This is the right to limit the purposes of the processing originally intended by the data controller in certain cases.
- Right of Deletion: This is the right to delete the user's personal data, with the exception of the provisions of the RGPD (freedom of expression and information, obligations of conservation, formulation, exercise or defense of claims, etc.).
- Right to Portability: The right to receive the personal data provided by the user, in a structured, commonly used and machine-readable format, and to transmit it to another data controller when the processing is based on consent or the performance of a contract and is carried out by automated means.
- Right of Opposition: This is the user's right not to have his or her personal data processed or to have the processing of such data by the website cease when the processing is based on legitimate interest or public interest or when it is direct marketing processing.
- Right not to be subject to automated decisions, including profiling: Where the processing is not necessary for the conclusion or performance of a contract, is not authorized by European Union or Member State law and is not based on consent, you have the right not to be subject to a decision based solely on automated processing, including profiling, which produces legal effects or similarly significantly affects you.

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- Right to withdraw consent: For any processing based on your consent, you have the right to withdraw your consent, at any time and free of charge.

To exercise any of the data protection rights described above, please follow the instructions below:

- Submission of a letter to the address ORATORI 9 BLOQUE A,07181 PORTALS NOUS(ILLES BALEARS) (for the attention of AJE BALEARIC REALTY SLU) or by e-mail to mallorca@theagencyre.com . The letter sent by the holder of the personal data (data subject) requesting the exercise of rights must take into account the following:
 - - The applicant must identify himself/herself reliably and, if there are doubts about the applicant's identity, he/she will be asked to correct the request (e.g. by requesting more information, such as the ID card number, the ID card document, the e-mail address provided, etc.).
 - The request can be made by the representative, legal or voluntary, when the latter is duly identified and authorized by the owner of the data (by means of an express authorization of the owner to exercise the very personal rights regulated by the regulations on the protection of personal data).
 - Request in which the request is specified (Right/s that is/are intended to be exercised). If you do not refer to a specific treatment will be provided response in relation to all treatments that affect your personal data. If you request information about a specific treatment, only the information of this one. If you request it by telephone, you will be instructed to do so in writing and you will be informed of how to do so and the address to which you should send it. You will never be given information over the telephone.
 - Postal or e-mail address for notification purposes.
 - Documents supporting the request you are making, if necessary.
 - The applicant must use any means that allows proof of sending and receipt of the application.

Finally, we inform you that you have the right to file a complaint with the Spanish Data Protection Agency in the event that you become aware of or consider that a fact may involve a breach of the applicable regulations on data protection.

AJE BALEARIC REALTY SLU undertakes to adopt the necessary technical and organizational measures, according to the level of risk associated with the processing carried out by them and indicated in the section of the terms and conditions of use, so as to ensure their integrity, confidentiality and availability.

Last update: August 9, 2023

4.2. PRIVACY POLICY SOCIAL NETWORKS

PRIVACY POLICY SOCIAL NETWORKS www.theagencyre.com

In accordance with the provisions of current and applicable regulations on the protection of personal data and Law 34/2002 of July 11, 2002, on Information Society Services and Electronic Commerce (LSSI-CE), AJE BALEARIC REALTY SLU informs users that it has proceeded to create a profile on the Social Network(s) Facebook, Instagram, LinkedIn, with the main purpose of advertising its products and services.

Data of AJE BALEARIC REALTY SLU:

- NIF: B72793623
- ADDRESS: ORATORI 9 BLOQUE A,07181 PORTALS NOUS(ILLES BALEARS)
- E-MAIL: mallorca@theagencyre.com

The user has a profile on the same Social Network and has decided to join the page created by AJE BALEARIC REALTY SLU, thus showing interest in the information advertised on the Network. By joining our page, you give us your consent to the processing of personal data published in your profile.


The user can access at all times to the privacy policies of the Social Network itself, as well as configure your profile to ensure your privacy.

AJE BALEARIC REALTY SLU has access to and processes public information of the user, in particular, your contact name. These data are only used within the Social Network itself. They are not incorporated into any processing system.

Rights of interested parties

In relation to the rights of access, rectification, limitation of processing, deletion, portability and opposition to the processing of your personal data, which you have and which may be exercised before AJE BALEARIC REALTY SLU, in accordance with the RGPD, you should note the following nuances:

- **Right of Access:** This is the user's right to obtain information about his or her specific personal data and the processing that has been or will be carried out, as well as the information available about the origin of such data and the communications made or planned for such data.
- **Right of Rectification:** It is the right of the affected party to modify data that prove to be inaccurate or incomplete. It may only be satisfied in relation to information that is under the control of AJE BALEARIC REALTY SLU, for example, delete comments posted on the page itself, images or web content containing personal data of the user.
- **Right to the Limitation of Processing:** This is the right to limit the purposes of the processing originally intended by the data controller.
- **Right of Deletion:** This is the right to delete the user's personal data, except as provided in the RGPD itself or in other applicable regulations that determine the obligatory nature of the conservation of the same, in time and form.

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- Right of portability: The right to receive the personal data provided by the user in a structured, commonly used and machine-readable format, and to transmit it to another data controller.
 - Right of Opposition: This is the right of the user not to have his or her personal data processed or to cease the processing thereof by AJE BALEARIC REALTY SLU.

AJE BALEARIC REALTY SLU will carry out the following actions:

- Access to public profile information.
- Publication in the user's profile of all information already published on the page of AJE BALEARIC REALTY SLU.
- Send personal and individual messages through the Social Network channels.
- Page status updates that will be posted on the user's profile.

The user can always control his connections, delete content that is no longer of interest to him and restrict who he shares his connections with by accessing his privacy settings.

Publications:

The user, once linked to the page of AJE BALEARIC REALTY SLU, may publish on the latter comments, links, images or photographs or any other type of multimedia content supported by the Social Network. The user, in all cases, must be the owner thereof, enjoy the copyright and intellectual property rights or have the consent of the affected third parties. Any publication on the page, whether text, graphics, photographs, videos, etc. that violate or are likely to violate morals, ethics, good taste or decorum, and/or infringe, violate or violate intellectual or industrial property rights, the right to image or the law is expressly prohibited. In these cases, AJE BALEARIC REALTY SLU reserves the right to immediately remove the content, and may request the permanent blocking of the user.

AJE BALEARIC REALTY SLU shall not be liable for the content freely published by a user.

The user must keep in mind that his publications will be known by other users, so he himself is the main responsible for his privacy.


The images that may be published on the page will not be stored in any processing system by AJE BALEARIC REALTY SLU, but will remain on the Social Network.

Contests and promotions

AJE BALEARIC REALTY SLU reserves the right to hold contests and promotions, in which the user may participate in its page. The bases of each of them, when the Social Network platform is used for this purpose, will be published therein. Always complying with the LSSI-CE and any other applicable regulations.

The Social Network does not sponsor, endorse or administer, in any way, any of our promotions, nor is it associated with any of them.

Publicity



AJE BALEARIC REALTY SLU will use the Social Network to advertise its products and services, in any case, if it decides to treat your contact data for direct commercial prospecting actions, it will always be in compliance with the legal requirements of the regulations on data protection and the LSSI-CE.

Recommending the AJE BALEARIC REALTY SLU website to other users so that they can also enjoy promotions or be informed of its activity shall not be considered advertising.

Below is the link to the privacy policy of the Social Network:

Facebook: <https://es-es.facebook.com/privacy/explanation>

Instagram: <http://instagram.com/about/legal/privacy/>

Linkedin: <https://es.linkedin.com/legal/privacy-policy>

Last update: August 9, 2023